

THE
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ALLIANCE
CONFERENCE
NASHVILLE, TN
NOVEMBER 12-13, 2025



Diana Alarcon
Director

Diana Alarcon has more than 30 years of private and public sector experiences. She currently serves as Director for the Department of Transportation and Multimodal Infrastructure for Metropolitan Nashville Davidson County. The Department is responsible for sustainable transportation policy, planning & programming, street maintenance, traffic engineering, engineering, and parking.

Director Alarcon champions sustainability and mobility initiatives, such as complete street designs and citywide bike ways and greenways. She is creating a true multimodal transportation network for bicyclist, pedestrians, transit, and vehicles through reassignment of existing rights-of-way and ensuring the connectivity. She also builds partnerships with the private sector on creating mobility hubs that connects all modes including new trending modes such as micromobility.

She is an active member in the following organizations to change the approach to transportation: Women in Transportation (WTS) Seminar, American Society of Civil Engineer (ASCE), Urban Land Institute; American Planning Association; Institute of Transportation Engineers; American Public Work Association; National Association of City Transportation Officials; and the International Parking & Mobility Institute.

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Jessica Dauphin

President and CEO

Jessica Dauphin is a dynamic and visionary leader known for her ability to connect people, ideas, and resources to drive meaningful change. With over 15 years of experience in the nonprofit sector, she has dedicated her career to advancing policies and initiatives that enhance quality of life, mobility, and regional connectivity.

Born in 'old' Nashville and raised in rural Pegram/Kingston Springs, Jessica brings a deep-rooted passion for community engagement and public service. As President and CEO of the Transit Alliance of Middle Tennessee, she played a pivotal role in the passage of the Choose How You Move referendum, securing dedicated funding for transit in Nashville. She is often recognized for her ability to build coalitions and foster trust for her impact on the region's transit future.

Under Jessica's leadership, the award-winning Transit Citizen Leadership Academy has equipped over 630 regional alumni—including elected officials, business leaders, and community advocates—with the tools to advance conversations on transit and transportation policy. She is also a respected voice in public affairs, serving on the Nashville MTA Board since 2021, where she was named Chair of the Operations and Finance Committee in 2023. She has been appointed to the Nashville mayor's technical advisory committee for the Choose How You Move transportation improvement program.

Jessica was named to the Nashville Post's In Charge 2024: Transportation and Logistics list for her influence in shaping the region's mobility landscape. She is a TEDx speaker and a dedicated advocate for policies that foster economic competitiveness, equity, and sustainable growth.

A proud alumna of Middle Tennessee State University with a degree in English, Jessica co-founded the campus nonprofit VOX. She resides in Bellevue with her 11-year-old son and their American Shorthair Bobtail cat, Bridger. In her free time, she enjoys reading, decorating interior design, and staying active.

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Matt Meservy
Director of Transportation

Matt is the Director of TDOT's Planning Division and oversees a large portion of the state's transportation plans and studies that are helping achieve modal parity across the state. He is a Certified Transportation Demand Management Professional and Registered Engineer in Tennessee, and currently sits on the Association of Commuter Transportation's Board of Directors.