

2023

Year in Review



The 82
Alliance



About The 82 Alliance

The 82 Alliance is a not-for-profit mobility think tank reimagining how people move throughout our communities. If we work together, we can create a better future for all.

Mission:
Creating a better tomorrow for ALL

Join Our Cause!

The 82 Alliance brings together the private and public sectors to create change and improve transportation systems.

Join an alliance of people, organizations, and communities who work together to implement and enhance mobility choices for all.

We have an opportunity to reimagine our communities of the future.

PROGRAMS

- A Better Tomorrow Awards
- Educational Programs
- Networking Events
- Training
- Annual Workplace Journey Survey
- Research

MEMBERSHIP LEVELS

- 82 Alliance Champion -\$500
- 82 Alliance Advocate -\$250
- 82 Alliance Supporter -\$100



Priorities

We need to prioritize our investments in our infrastructure system and offer choices by focusing on the following:

- Investing in public transit so that we can maintain and expand systems
- Investing in protected bikes lanes, trails, and other bicycling amenities
- Investing in mobility technology that not only enhances the user's experience but also has a positive environmental impact
- Investing in sidewalk networks
- Supporting and improving broadband technology for all
- Investing in technology that incentivizes carpooling and vanpooling
- Partner with architects, builders, developers, and funders to connect affordable housing to mobility options
- Partner with the ADA community to ensure all needs are being met
- Supporting electrification of vehicles like buses, shuttles, or vanpools that move many people vs. a few
- Supporting AV deployment and standards that prioritize public transit, shuttles, and or vanpools

Our Team



**Rob Henry, TDM-CP
President**



**Maureen Farrell
Vice-President**



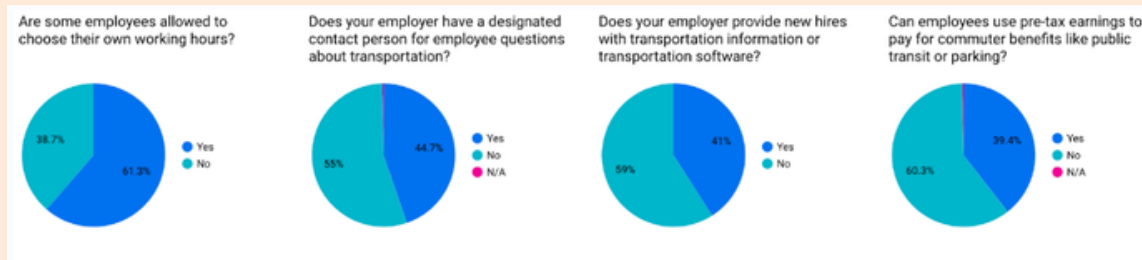
**Kaitlin Valliere
Communications Manager**

Workplace Journey Survey

National Survey: Over Half of Employers Do Not Engage in Commuting Despite “Return to Office” Efforts

Employers are overlooking free and low-cost tools and resources.

In the first national survey of employer policies on commuting and transportation, The 82 Alliance and Actionfigure found that over half of employers are not meaningfully engaged with employee commutes. This is noteworthy as many employers are experimenting with “return to office” mandates, but commuting is a top reason many people reject a return to the workplace.



Findings

Among U.S. employees in organizations of 20 or more:

- 46% said their employer has a designated person for employee questions about transportation
- 41% said their employer provides new hires with transportation information or software
- 26% said their employer hosts meetings, events, or seminars to educate employees about transportation or commuting

However, 67% of people surveyed were aware of transit within a five-minute walk of their workplace, showing a gap between transportation choices and employer engagement about those choices.

Workplace Journey Survey



“As commutes evolve, employees need more information about the options available. There’s clearly a big gap here. Investing in those options can have a big impact and help improve our climate.”

- **Rob Henry, President, The 82 Alliance**



“Employers and office owners are talking about how to ‘earn back the commute.’ The easiest way to do this is to reduce the pain of commuting, which needs to start with engaging with employees through software, surveys, and education.”

- **Matt Caywood, CEO, Actionfigure**

Conclusions

As employers and employees continue to battle on returning to the workplace and determining appropriate levels of on-site, hybrid, and remote work, employers can do more to lessen the barriers in commuting for employees.

Adopting pre-tax benefits, providing transit information, and education on Guaranteed Ride Home programs enhance commuting at very low to no cost to employers.

While over 70% of employers in the survey provide free parking (for cars), 50% provide bike parking, implying employers have become more bike-friendly and supportive of one of the healthiest ways to commute.

Better transit education, trip planning, and directly engaging employees on commuting has shown to bring a 10% increase in transit use and helps ease return-to-office barriers. Employers can use new software to provide employees with commute-specific information or provide new hires and current employees with organized information, training, or human resources.

The 82 Alliance and Actionfigure plan to conduct another survey in 2024.

**DISCUSSIONS
AND INSIGHTS**

REIMAGINING
MOBILITY

THE 82 ALLIANCE

2023 MOBILITY CONFERENCE

OCT 25

8:30 AM - 1:30 PM

PHILADELPHIA

At the 2023 Mobility Conference, attendees heard from industry leaders on how we can work collectively to reimagine how people move throughout our communities. As our world evolves, we should prioritize people over vehicles.

Keynote:

The Workplace Journey

Matt Caywood,

Co-Founder and CEO

Actionfigure™



Sponsors:



2023 Mobility Conference

Speaker Panels

Next Steps in Public Transportation

- **Danielle Spila**, PennDOT, Director of Bureau of Public Transportation
- **Tyler Ladd**, SEPTA, Director of Power Engineering



Mobility Trends

- **Mike Carroll**, City of Philadelphia, oTis Deputy Managing Director
- **Ariella Maron**, DVRPC Executive Director
- **Ethan Conner-Ross**, eConsult Solutions Senior Vice-President and Principal



Transformational Technologies: What's on the Horizon?

- **Laurie Matkowski**, Gannett Fleming Director of Connected and Automated Vehicle Services
- **Andrew Stober**, Waze at Google, Head of Global Public Partnerships
- **Akshay Malik**, City of Philadelphia, Smart Cities Director
- **Todd Helmer**, THA Consulting CEO
- **Steve Buckley**, Kimley-Horn, Planning and Advisory Services Vice-President



Join Our Cause!

WHY JOIN?

Join an alliance of people, organizations, and communities who work together to implement and enhance mobility choices for all.

MEMBERSHIP LEVELS

82 ALLIANCE CHAMPION \$500

- Up to five of your designated appointees receive member event pricing
- The application fee for the A Better Tomorrow Awards is waived
- Receive a Cherry Blossom Society Pin

82 ALLIANCE ADVOCATE \$250

- Up to three of your designated appointees receive member event pricing
- The application fee for the A Better Tomorrow Awards is waived

82 ALLIANCE SUPPORTER \$100

- One of your designated appointees receives member event pricing

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