



## Event Sponsorship

### ABOUT THE 82 ALLIANCE



The 82  
Alliance

The 82 Alliance is a non-profit mobility think tank reimagining how people move throughout our communities. We want to plan a better tomorrow. If we work together, we can create a better future for all.

The 82 Alliance is excited to be hosting its 4th annual conference. This year, it will be held in Austin, TX.

During this two-day conference (November 9-10), attendees will have an opportunity to hear from industry leaders and network with professionals. The 82 Alliance will also recognize the A Better Tomorrow Awards and Emerging Mobility Champions Under 40.

### 2026 Conference Location

Central Library  
Austin Public Library  
710 W Cesar Chavez Street  
Austin, TX 78701



# AWARD RECOGNITIONS

## A Better Tomorrow Awards

- In 2025, The 82 Alliance recognized 37 organizations, ranging from universities, engineering firms, and tech & innovative firms to public transit agencies and corporations.
- In 2026, The 82 Alliance would like to continue to grow this recognition and through your sponsorship support this will be possible.



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**Congratulations to our 2nd Annual 'A Better Tomorrow' award winners. These national and international organizations have demonstrated an ongoing commitment to improving mobility options to reduce trips, enhance our built environments, and improve the overall equity, health, and accessibility of our communities.**

**said Rob Henry, President, The 82 Alliance**

## Emerging Mobility Champions Under 40

- The 82 Alliance recognized its first class of Emerging Mobility Champions Under 40 during the 2025 Conference!
- The 82 Alliance presents these awards to individuals who are working to find creative solutions to improve our quality of life through engineering, planning, technology, marketing campaigns, and the development of commuting alternative programs that are shifting behavioral change to create a better future for all.



# EVENT SPONSORSHIP PACKAGES

Included, for your review, are the sponsorship packages for our Annual Conference in November 2026.

Thank you for your support and consideration, as we work together in creating a better tomorrow for all.

For questions regarding sponsorship, please email Maureen Farrell at [MFarrell@82alliance.com](mailto:MFarrell@82alliance.com)

## Marquee Event Sponsor - \$4,000 - *One available*

- Sponsor will be the presenting sponsor of this event, which will include company-branded lanyards for attendees
- The organization's logo featured in all event emails (approximately 25 emails)
- Logo placement on the 82 Alliance homepage and event page
- Ten (10) social media posts highlighting your organization
- Organization name included in press release leading up to and after the event
- Five (5) tickets to the event (\$1,000+ value)
- Opportunity to have a display table and include marketing materials on attendees' tables
- Opportunity to introduce a speaker at the event
- Organization advertisements can be played during intermission/lunch breaks
- Digital logo placement at the event



# EVENT SPONSORSHIP PACKAGES

## Innovator Sponsor - \$2,750

- The organization is included in all event emails (approximately 25 emails)
- Logo placement on the 82 Alliance event page
- Six (6) social media posts highlighting your organization
- Organization name included in press release leading up to and after the event
- Three (3) tickets to the event (\$600+ value)
- Opportunity to have a display table
- Digital logo placement at the event



## Advocate Sponsor - \$1,500

- The organization included in all event emails (approximately 25 emails)
- Logo placement on the 82 Alliance event page
- Three (3) social media post highlighting your organization
- Organization name included in press release leading up to and after the event
- Two (2) tickets to the event (\$400+ value)
- Digital logo placement at the event

**For questions regarding sponsorship, please contact  
Maureen Farrell [mf Farrell@82alliance.com](mailto:mf Farrell@82alliance.com)**