

# REIMAGINING MOBILITY. REBUILDING COMMUNITY. RESTORING BALANCE.

The 82 Alliance was created from the belief that people, places, and possibilities thrive when we reimagine how we move.

#### **OUR NAME REFLECTS OUR PURPOSE:**

- The Cherry Tree stands tall as our logo, a global symbol of rebirth and resilience. After a devastating tsunami in Japan, one cherry tree stood alone amidst destruction, reminding the world that hope endures and communities can rise again.
- "82" pays tribute to 1982, the year EPCOT opened. Walt Disney's vision of a forward-thinking community fueled by innovation, sustainability, and progress.
- Alliance represents our strength: a collaboration between mobility professionals, nonprofits, businesses, governments, and visionaries committed to making mobility, sustainable, and resilient.

JOIN US IN BUILDING A
COMMUNITY THAT
EVOLVES, IMPROVES, AND
SUPPORTS ONE ANOTHER—
FOR A BETTER TOMORROW.



# THE 82 ALLIANCE IN ACTION

THE 82 ALLIANCE IS A 501C3 NONPROFIT MOBILITY THINK TANK THAT BRINGS TOGETHER EXPERTS AND CHANGEMAKERS TO DRIVE REAL-WORLD SOLUTIONS.





- A Better Tomorrow Awards Honoring innovation and leadership in mobility.
- Annual Conference A national gathering for ideasharing, collaboration, and next-gen solutions.
- Committees Focused groups tackling women in transportation, climate resilience, accessibility, education, policy and community design.
- Emerging Mobility Champions Supporting the next generation of mobility leaders
- Research Advancing data-driven insights to shape policy, guide funding, and measure success.

WE ARE FOCUSED ON CHANGE FOR MOBILITY THAT IMPROVES LIVES.



# TRANSFORMING MOBILITY



### ACROSS THE WORLD, OUTDATED PLANNING AND INFRASTRUCTURE HAVE LED TO:

- Traffic congestion and pollution that harm our environment
- Wasted time and limited access to opportunities for work, education, and play
- A declining quality of life, especially in underserved communities

AT THE 82 ALLIANCE, WE BELIEVE EVERYONE SHOULD HAVE ACCESS TO SAFE, EFFICIENT, AND RELIABLE WAYS TO GET AROUND. MOBILITY OPTIONS SHOULD EASILY CONNECT PEOPLE TO JOBS, EDUCATION, SERVICES AND COMMUNITIES.



## WHY JOIN THE ALLIANCE?

### BECAUSE THE FUTURE IS BUILT TOGETHER.

## WHEN YOU JOIN, YOU BECOME PART OF A MOVEMENT:

- For Friendship Connecting with like– minded advocates, leaders, and visionaries
- For Impact Driving meaningful change in your community and beyond
- For the Planet Reducing emissions and protecting the environment
- For People Improving quality of life for ALL



HELP US MAGNIFY OUR MISSION, COMMUNITIES NEED YOU, BE PART OF THE SOLUTION.

Support The 82 Alliance to advance mobility, improve climate, and enhance each other.

#### The 82 Alliance Advocate: \$250

- Three designated attendees receive Alliance member pricing to events
- Receive an Alliance member pin

## The 82 Alliance Supporter: \$125

• One designated attendee receives Alliance member pricing to events