Conference Agenda

Day 1: Monday, November 9 (all times CST)

8:30am - 9:00am – Registration/Networking/Breakfast (provided)

9:05am - Welcome: Rob Henry, President, **The 82 Alliance**

9:15am – 9:50am – Keynote: Veronica Castro de Barrera, AIA, Founder and Principal Architect, **VCdB Architecture & Art**; Lead Campus & Mobility Planner, **University of Texas at Austin**

9:55am – 10:55am – Austin on the Move: Investing in the Future of Mobility

Austin is experiencing rapid growth, bringing new opportunities and challenges for how people and goods move throughout the region. This panel will explore major transportation investments shaping Austin's future from the $5.2 billion expansion of Austin-Bergstrom International Airport to investments in transit, connectivity, and multimodal transportation. Speakers will share how Austin is planning for growth, improving mobility, and creating a transportation system that meets the needs of a changing region.

Speakers:

- Moderator: Ben Pacho, Senior Transportation Planner, City of Mountain View
- Cody Stone, Managing Engineer, Austin Transportation and Public Works, **City of Austin**
- Darren Ujano, Supervising Engineer | Austin Aviation, **Austin-Bergstrom International Airport**
- Katherine Youngbluth, Senior Director, Long Range Planning, **CapMetro**

11:05am – 12:05pm – Shaping Tomorrow Together: Putting People at the Center of the Decisions, Investments, and Systems Shaping our Future

The decisions we make today about transportation, economic development and sustainability will shape our communities for decades to come. This conversation will explore what it means to put people at the center of those decisions, better understand evolving community needs, and bring diverse perspectives to the table. Leaders from across sectors will share how collaboration and meaningful community engagement can lead to stronger, more inclusive outcomes for everyone.

Speakers:

- Moderator: Marisa Denker, Founder & CEO, **Connect the Dots**
- Sylvia Garcia-Garcia, Managing Principal, **Connect the Dots**
- Kammy Horne, Chief Executive Officer, **Mpact**
- Chelsea McCullough, Founder, **Digi.City**
- Jocelyn Vokes, Vice-President, Community Engagement & Public Involvement, **Austin Transit Partnership**
- Julia Wean, Associate Vice President, **Steer**

Day 1: Monday, November 9 - Continued

12:05pm – 12:15pm – Break

12:15pm – 1:10pm –Lunch (Provided) & Awards Recognition: Women Who Move Us Awards and Emerging Mobility Champions Under 40 Recipients

1:20pm – 2:20pm – Moving the Campus Forward: How Universities Are Investing in the Future of Mobility

Universities are more than places to learn; they are complex communities with unique mobility needs and the opportunity to shape how people move for generations to come. This panel will bring together higher education leaders to explore how campuses are rethinking transportation, investing in infrastructure and technology, and creating more connected, accessible, and sustainable mobility options. Speakers will share the priorities behind the investments, what they've learned along the way, and how today's campus decisions are helping shape the future of mobility.

Speakers:

- Moderator: Maureen Farrell, Vice President, **The 82 Alliance**
- Chris Austin, Director of Transportation, **University of Buffalo**
- Nancy Kobielski, Associate Director, Business Services & Communications for Parking and Transportation, **University of Buffalo**
- Bryon Prestridge, Manager for Sustainable Transportation, Transportation Services, **Texas A&M University**

2:30pm – 3:30pm – Women Who Move Us: Shaping What's Next

What does it take to shape the future of mobility and lead through change along the way? In this interactive session, three accomplished female leaders will share their experiences, decisions and lessons that have shaped their careers and perspectives on the transportation industry. From navigating pivotal moments to embracing innovation and preparing for what's next, they'll explore the evolving role of leadership and what it will take to build a more connected, accessible and forward-thinking future for mobility.

Speakers:

- Moderator: Melissa Milkus, Director of Healthy Communities, RK&K
- Lois DeMeester, CEO, **DS&MG**
- Dottie Watkins, President & CEO, **CapMetro**
- Jennifer Toole, President, **Toole Design Group**

Day 1: Monday, November 9 - Continued

3:35pm - 4:20pm – Investing in Mobility: Where Transportation Meets Real Estate

Transportation and real estate are deeply connected. Transportation investments shape where and how communities develop, while real estate development can influence mobility and the transportation choices available to people. This panel will explore the intersection of mobility and development, including investment in transit, public-private partnerships, mixed-use development, and the role transportation plays in development decisions. Speakers will share real-world perspectives on how transportation and real estate can work together to support vibrant, connected communities.

Speakers:

- Moderator: Courtney Menjivar, Principal | TDM Team Manager, **Galloway & Company**
- Sean Garretson, Founder & CE), **Pegasus**
- Kyle McDonald, Vice President – Development, Brandywine Real Estate
- Jim Watson, Senior Transportation Planning Project Manager, Galloway

4:20 pm - Closing Remarks - Rob Henry, President

5:30pm – 7:30pm – Networking Happy Hour

Keep the conversation going after Day 1! Join us at The Studio at Inn Cahoots for drinks, networking and a little more Austin. *Food is not provided at this event

A special thank you to Lime for sponsoring our networking happy hour and for providing scooters to get you there! Scoot there, provided by Lime.

Monday, November 9 | 5:30–7:30 PM
The Studio at Inn Cahoots | 1209 E. 6th Street

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This event is included with your conference registration.

Day 2: Tuesday, November 10 (all times CST)

8:00am – 8:30am - Networking / Breakfast (provided)

8:30am – 8:40am - Maureen Farrell, Vice President, The 82 Alliance

8:45am – 9:45am – Investing in Choices: The Benefits & Impact of Multimodal Projects

When communities offer viable alternatives to driving alone, the benefits extend far beyond reduced traffic. This session examines the tangible return on investment that active, multimodal transportation delivers to local economies, public health, and everyday commuters. First, findings from the Empire State Trail Economic Impact Study illustrate how investments in active infrastructure have driven local business revenue, boosted tourism, and revitalized economies in communities throughout New York. The second presentation explores how well-designed mobility hubs equipped with key user amenities transform transit into a seamless, appealing choice that enhances daily connectivity. Together, these will demonstrate how investing in transportation options delivers measurable economic, social, and environmental dividends for communities, and how those benefits can be quantified and communicated.

Speakers:

- Moderator : Doug Teator, Director, Multi-modal Group, **LaBella Associates**
- Rosanne Lubeck, Principal Transportation Planner, **LaBella Associates**
- Kevin Rockey, Director of Design, **Sowinski Sullivan Architects**
- Carrie Frattali, Senior Architect, **Sowinski Sullivan Architects**

9:50am – 11:05am – Beyond the Commute: A Pathway to Regional Equity

A doctor's appointment. A shift at work. A child's daycare pickup. For millions of people, these everyday destinations depend on one thing working reliably: getting there. Metropolitan Planning Organizations are increasingly turning to Transportation Demand Management (TDM) not as a side strategy, but as a central tool for closing the gap between where people live and where they need to be. This session brings together practitioners from the Bay Area, Twin Cities metro area, Austin and other regions to unpack how TDM programs are cutting congestion, improving safety, expanding access to economic opportunity, and helping people reach the moments and places that matter most in their daily lives.

Speakers:

- Moderator: Lisa Kay Schweyer, Transportation Demand Management Service Line Lead & Project Manager, **Foursquare ITP**
- Wendy Duren, TDM Program Manager, **Metropolitan Council**
- LaShawn Martin, Project Manager, Metropolitan Transportation Commission's Bay Area Commuter Benefits Program, **WSP**
- Kate Harrington, Outreach & Engagement Director, **Movability**

Day 2: Tuesday, November 10 - Continued

11:05am – 11:15am – Networking Break

11:15am – 12:15pm – Innovative Funding for Innovative Transit

As transit build costs exceed available funding in rapidly growing cities across the US and the globe, innovative solutions to fund and connect communities are needed. This panel will explore two interrelated topics: (1) value capture funding streams as a means of financing transit while adding density along transit lines, and (2) Autonomous Transit Networks as a high capacity transit system that can connect communities with high-quality transit for a fraction of the cost of other technologies.

Speakers:

- **Moderator:** Sam Hersh, North America E-Mobility Director, **Arcadis**
- Brian Gettinger, SVP Growth – Americas, **Glydways**
- Tucker Ferguson, Austin District Engineer, **Texas Department of Transportation**
- Jason King, Principal, Architecture & Urbanism, **Arcadis**
- Sharmilla Mukerjee, EVP Strategic Planning and Development Officer, **CapMetro**
- Mike Rogers, Assistant City Manager, **City of Austin**

12:15pm – 1:25pm – Lunch (provided) & Recognition of A Better Tomorrow Award Recipients

1:30pm – 2:30pm – AI That Works: Building Trust, Adoption & Impact in Transportation

As AI continues to reshape transportation, success depends on more than the technology itself. This panel explores how organizations can build trust, engage their workforce, and implement AI in ways that are securely, practically, and meaningfully. Panelists will share perspectives on workforce adoption, responsible AI, data security, and turning emerging technology into real-world impact.

Speakers:

- Amanda Barlow, Principal Consultant and Co-Founder, **Cardinal Solutions**
- Steve Wheeler, Senior Partner, **OneCommute**

2:30pm - 3:00pm – Networking and Closing Remarks