



The 82
Alliance

2025

A Better Tomorrow Report



About The 82 Alliance



MISSION

Creating a better tomorrow for all.

The 82 Alliance is a not-for-profit mobility think tank reimagining how people move throughout our communities. We want to plan a better tomorrow. If we work together, we can create a better future for all.

THE 82 ALLIANCE BRINGS TOGETHER THE PRIVATE AND PUBLIC SECTORS TO CREATE CHANGE AND IMPROVE TRANSPORTATION SYSTEMS.

We have an opportunity to reimagine our communities of the future.

We need to prioritize our investments in our infrastructure system and offer choices by focusing on the following:

- Investing in public transit so that we can maintain and expand our systems
- Investing in protected bike lanes, trails, and other bicycling amenities
- Investing in mobility technology that not only enhances the user's experience but also has a positive environmental impact
- Investing in our sidewalk network
- Supporting and improving broadband technology for all
- Investing in technology that incentivizes carpooling, carsharing, and vanpooling
- Partner with architects, builders, developers, and funders to connect affordable housing to mobility options
- Partner with the ADA community to ensure all needs are being met
- Supporting electrification of vehicles like buses, shuttles, or vanpools that move many people vs. a few
- Supporting AV deployment and standards that prioritize public transit, shuttles, and or vanpools

'A Better Tomorrow' Awards

The 'A Better Tomorrow' Awards recognize organizations, nationally and internationally, that are making investments to help reduce trips, enhance our built environment, and improve mobility and accessibility for all. Mobility and climate are interconnected and to improve our climate, health, accessibility, and equity we need to improve our mobility options.



2025 AWARD RECIPIENTS

- Actionfigure
- Alexandria Transit Company
- Amazon
- Bowman Consulting
- Brandywine Realty Trust
- CalTrans
- Center for Urban Transportation Research
- DS&MG
- DVRPC
- GoBike Buffalo
- Google
- Jawnt
- LaBella Associates
- LandDesign
- Liftango
- Maryland DOT
- Metropolitan Council
- Movability Austin
- Nashville DOT
- One Commute
- Penn State University
- City of Philadelphia
- Princeton University
- RK&K
- SEPTA
- Smart Mobility Associates
- Sowinski Sullivan Architects
- Steer
- Tennessee DOT
- Texas A&M
- THA Consulting
- The Transit Alliance
- Urban Engineers
- Virginia Tech University
- Vanderbilt University
- Vanguard
- WeDriveU

Award Recipient Data

The 82 Alliance designed a survey to collect measurable data on how the award recipients are working towards **a better tomorrow**.

Employees, Students, and Tenants

Award recipients represent:

265,000+

Employees, Students, and
Tenants



Clients



Award recipients represent:

25,000+

Clients

Commuter Benefits

**Offer commuter
benefits:
86%**



Commuter Benefits Offered:

- **Subsidized or free transit passes** (e.g., unlimited regional transit access, discounted commuter passes, or employer-paid transit benefits).
- **Pre-tax commuter benefits** allowing employees to pay for transit, parking, or rideshare (e.g., Uber/Lyft) with pre-tax income.
- **Direct financial incentives or stipends** for sustainable commuting (e.g., monthly subsidies, commute stipends, or payments for sustainable travel choices).
- **Micromobility and bikeshare benefits**, including discounted or free bikeshare memberships and micromobility ride discounts.
- **Active transportation support**, such as secure bike parking, bike rooms, repair workshops, showers, and lockers.
- **Employer shuttle or campus transit services** connecting workplaces to transit stations or circulating within campuses.
- **Carpooling and vanpool programs**, sometimes coordinated during transit disruptions or incentivized through regional programs.
- **Guaranteed ride home and emergency ride programs** to support employees who commute by transit, carpool, biking, or walking.
- **Flexible work policies**, including remote work and flexible schedules to reduce commuting demand.
- **Additional mobility perks**, such as free EV charging, discounted intercity bus services, commute-tracking rewards, or retailer discounts tied to transportation demand management (TDM) programs.

Private Shuttles



Operate private
shuttles:
32%

Private Shuttle Vehicles

Total number of
vehicles:

2,938

Average Ridership
Per Year

1.5 Million+



Public Transit Vehicles

Public transit vehicles operated:

6,000+



Public Transit Ridership

Average yearly transit ridership:

311 Million+



Carbon Reduction Plan



**Have a carbon
reduction plan:
50%**

Across the cities, universities, transit agencies, and private organizations that received an A Better Tomorrow Award, carbon reduction plans are centered on a common set of strategies: cleaner energy, sustainable transportation, and resilient infrastructure. For example, the City of Philadelphia Office of Sustainability outlines actions in its [2025 Climate Action Update](#), including expanding renewable energy, transitioning municipal fleets to cleaner vehicles, improving energy efficiency through projects like citywide LED streetlight upgrades, and engaging residents in climate resilience planning—efforts that have already helped cut citywide emissions by about 31% since 2006. Similar plans from organizations such as the [Metropolitan Government of Nashville](#) and [Davidson County, Virginia Tech, Steer, SEPTA, and Delaware Valley Regional Planning Commission](#) emphasize reducing greenhouse gas emissions through expanded transit use, electrification, green building standards, waste reduction, and programs that support low-carbon commuting. Together, these initiatives demonstrate how coordinated action across sectors—from campuses and companies to regional planning agencies—can accelerate progress toward net-zero goals while improving air quality, mobility, and community resilience.

Bicycle Programs

Incentivize or encourage bicycling:

64%



Cycling Incentives Offered:

- **Financial incentives and rewards**, including monthly stipends, gift cards, and rewards programs.
- **Discounted bike-share access**
- **Secure bike parking and facilities**, including covered bike parking and bike rooms.
- **End-of-trip amenities** such as showers, changing areas, and locker rooms.
- **Maintenance and support resources** such as bike fix-it stations, repair workshops, and peer support groups.



Micromobility Options

32%
of Award Recipients manage
bike, e-bike, and e-scooter
shares



Yearly Micromobility Share Ridership:

4.5 Million

Technology



41%
of Award Recipients use
technology to measure trips

Technology Providers Include:

Ride Amigos | Veo | ZimRide
Agile Mile | CarbonCred
ConnectSmart | TripSpark
SEPTA Key

Carpools

Award recipients manage:
300,000+
Carpools



Vanpools

Award recipients manage:
61
Vanpools



What is something unique and fun about your program that contributes to ***A Better Tomorrow?***

“We have the largest university bike share program in the United States. Our transit program ranks in the top ten in the state of Texas for ridership, including municipalities and airports, and 95% of our bus drivers are students.”



“We pair initiatives like ‘Choose How You Move,’ which invests in sidewalks, transit corridors, and smart signals, with fun engagement tools such as gamified challenges, rewards, and partnerships with local businesses. This approach makes sustainable transportation practical, inclusive, and enjoyable.”

“Our mobility app includes a Shoe Benefit!”

“Our Mobility Camp program is really popular, especially among senior citizen groups and college students. Mobility Camps are designed to give Central Texans a fun, hands-on learning experience with active and shared transportation, and ultimately to reduce the number of drive-alone commutes. Mobility Camp trips might use a bus, commuter rail, bikes, or micromobility as part of the outing, which takes them to a fun destination like a museum, coffee shop, happy hour, or special event.”

“One of the things that feels most unique about our program is that our fully subsidized transit benefit isn’t just about getting to work — it’s about creating real parity and connection. Most City employees both live and work in Philadelphia, and unlimited SEPTA access helps us move through the neighborhoods we serve, strengthening ties to the communities that rely on us every day.”



“Over 40% of students get to campus by bus, making it more popular than driving alone!”