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ALLIANCE
CONFERENCE
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Lindsey Ganson
Assistant Director of Mobility

As Assistant Director of Mobility at Vanderbilt University, Lindsey coordinates the university's award-winning transportation demand management program. Vanderbilt offers comprehensive transportation benefits for its community, including free rides on WeGo Public Transit and an incentive payment for employees and graduate/professional students who walk, bike, carpool or take public transit to commute to campus.

Lindsey was most recently Director of Advocacy & Communications at Walk Bike Nashville, where she worked to change policy and infrastructure to make Nashville more walkable and bikeable. Prior to Walk Bike Nashville, at MP&F Strategic Communications, her clients included the Natural Resources Defense Council (NRDC) and the Metro Nashville Planning Department's transportation demand management program. While at MP&F, her work received multiple honors from the International Association of Business Communicators (IABC) and the Public Relations Society of America (PRSA).

Before moving to Nashville in 2014, Lindsey was the chief operating officer of Transportation Alternatives in New York City. She also served as chief of staff of the New York City Department of Environmental Protection, as acting treasurer of the New York City Water Board, and as a manager of NYC & Company, New York City's Convention and Visitors' Bureau.

Lindsey currently serves on Metro Nashville's Vision Zero Advisory Committee. She previously served as Treasurer of the board of Nashville Education, Community and Arts Television (NECAT) and also previously served on the board of Urban Green Lab and Walk Bike Nashville. Lindsey was a Women Changing Transportation Mentor for TransitCenter in 2020 and was in the Nashville Emerging Leaders class of 2019. Lindsey holds a bachelor's degree in psychology and Spanish from Georgetown University.