

THE
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ALLIANCE
CONFERENCE
NASHVILLE, TN
NOVEMBER 12-13, 2025



Lindsey Ganson
Assistant Director of Mobility

As Assistant Director of Mobility at Vanderbilt University, Lindsey coordinates the university's award-winning transportation demand management program. Vanderbilt offers comprehensive transportation benefits for its community, including free rides on WeGo Public Transit and an incentive payment for employees and graduate/professional students who walk, bike, carpool or take public transit to commute to campus.

Lindsey was most recently Director of Advocacy & Communications at Walk Bike Nashville, where she worked to change policy and infrastructure to make Nashville more walkable and bikeable. Prior to Walk Bike Nashville, at MP&F Strategic Communications, her clients included the Natural Resources Defense Council (NRDC) and the Metro Nashville Planning Department's transportation demand management program. While at MP&F, her work received multiple honors from the International Association of Business Communicators (IABC) and the Public Relations Society of America (PRSA).

Before moving to Nashville in 2014, Lindsey was the chief operating officer of Transportation Alternatives in New York City. She also served as chief of staff of the New York City Department of Environmental Protection, as acting treasurer of the New York City Water Board, and as a manager of NYC & Company, New York City's Convention and Visitors' Bureau.

Lindsey currently serves on Metro Nashville's Vision Zero Advisory Committee. She previously served as Treasurer of the board of Nashville Education, Community and Arts Television (NECAT) and also previously served on the board of Urban Green Lab and Walk Bike Nashville. Lindsey was a Women Changing Transportation Mentor for TransitCenter in 2020 and was in the Nashville Emerging Leaders class of 2019. Lindsey holds a bachelor's degree in psychology and Spanish from Georgetown University.

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Bio coming soon!



Michelle
Gaskin Brown
Principal, Public Policy
Amazon

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Haley Sankey
Director of Sustainability
Auxiliary & Business Services

Haley Sankey is the Director of Sustainability for Auxiliary and Business Services (ABS) at Penn State University. In this role, she collaborates with ABS units to enhance operational sustainability and drives key initiatives that promote environmental responsibility. At Penn State, ABS includes the Housing and Food services, the transportation department, Bryce Jordan Center, Bakery, Print Center, Lion Surplus, and more.

With a deep-rooted passion for sustainability and education, Haley has been a part of the Penn State community for 15 years. She previously served as an Associate Teaching Professor, Adviser, and Program Coordinator for the online Bachelor of Arts and Bachelor of Science Degrees in Energy and Sustainability Policy (ESP) within the College of Earth and Mineral Sciences. In this capacity, she advised students, managed course offerings, and facilitated partnerships to enhance the program's growth and impact.

Haley holds a Bachelor of Science in Environmental Studies from Juniata College and a Master of Project Management from Penn State University. Her career spans various roles in sustainability, education, marketing, and project management, including positions at Southern Alleghenies Planning and Development Commission, and private environmental consulting firms.

A dedicated leader in sustainability and conservation, Haley was appointed by the Governor as the District 4 Commissioner for the Pennsylvania Game Commission (2021-2025). Her contributions to education and leadership have earned her multiple accolades, including the G. Montgomery and Marion Mitchell Award for Innovative Teaching and the Emerging Faculty Award for Engaged Scholarship.