



Conference Agenda

Day 1: Monday, November 9 (all times CST)

8:30am – 9:00am – Registration/Networking/Breakfast (provided)

9:05am – Welcome: Rob Henry, President, The 82 Alliance

9:15am – 9:50am – Keynote: Veronica Castro de Barrera, AIA, Founder and Principal Architect, VCdB Architecture & Art; Lead Campus & Mobility Planner, University of Texas at Austin

9:55am – 10:55am – **Streets for All: A Regional Look at Progress in Texas**

Communities across Texas are rethinking how streets can better serve everyone who uses them. This panel will take a regional look at progress in creating safer, more connected, and more multimodal transportation networks. Speakers will share lessons learned, innovative strategies, and the opportunities and challenges communities face in putting a “Streets for All” vision into practice.

Speakers:

- Ravali Kosaraju, Assistant Director, Traffic & Transportation Management, Transportation and Public Works, City of Kyle
- Cody Stone, Managing Engineer, Austin Transportation and Public Works, City of Austin

11:05am – 12:05pm – **Shaping Tomorrow Together: Putting People at the Center of the Decisions, Investments, and Systems Shaping our Future**

The decisions we make today about transportation, economic development and sustainability will shape our communities for decades to come. This conversation will explore what it means to put people at the center of those decisions, better understand evolving community needs, and bring diverse perspectives to the table. Leaders from across sectors will share how collaboration and meaningful community engagement can lead to stronger, more inclusive outcomes for everyone.

Speakers:

- Moderator: Marisa Denker, Founder & CEO, Connect the Dots
- Kammy Horne, Chief Executive Officer, Mpact
- Destree Lazo Bascos, Associate Vice President, Steer



Day 1: Monday, November 9 – Continued

12:05pm – 12:15pm – Break

12:15pm – 1:15pm – Lunch (Provided) & Awards Recognition: Women Who Move Us Awards and Emerging Mobility Champions Under 40 Recipients

1:25pm – 2:30pm – **Moving the Campus Forward: How Universities Are Investing in the Future of Mobility**

Universities are more than places to learn; they are complex communities with unique mobility needs and the opportunity to shape how people move for generations to come. This panel will bring together higher education leaders to explore how campuses are rethinking transportation, investing in infrastructure and technology, and creating more connected, accessible, and sustainable mobility options. Speakers will share the priorities behind the investments, what they've learned along the way, and how today's campus decisions are helping shape the future of mobility.

Speakers:

- Bryon Prestridge, Manager for Sustainable Transportation, Transportation Services, Texas A&M University

2:30pm – 2:45pm – Networking Break

2:50pm – 3:55pm – **Women Who Move Us: Shaping What's Next**

What does it take to shape the future of mobility and lead through change along the way? In this interactive session, three accomplished female leaders will share their experiences, decisions and lessons that have shaped their careers and perspectives on the transportation industry. From navigating pivotal moments to embracing innovation and preparing for what's next, they'll explore the evolving role of leadership and what it will take to build a more connected, accessible and forward-thinking future for mobility.

Speakers:

- Lois DeMeester, CEO, DS&MG
- Dottie Watkins, President & CEO, CapMetro
- Jennifer Toole, President, Toole Design Group

4:00pm – Day 1 Closing Remarks

5:30pm – 7:30pm – Networking reception hosted by Quantum Mobility

Day 2: Tuesday, November 10 (all times CST)



8:00am – 8:30am – Networking / Breakfast (provided)

8:30am – 8:40am – Maureen Farrell, Vice President, The 82 Alliance

8:45am – 9:45am – **Investing in Choices: The Benefits & Impact of Multimodal Projects**

When communities offer viable alternatives to driving alone, the benefits extend far beyond reduced traffic. This session examines the tangible return on investment that active, multimodal transportation delivers to local economies, public health, and everyday commuters. First, findings from the Empire State Trail Economic Impact Study illustrate how investments in active infrastructure have driven local business revenue, boosted tourism, and revitalized economies in communities throughout New York. The second presentation explores how well-designed mobility hubs equipped with key user amenities transform transit into a seamless, appealing choice that enhances daily connectivity. Together, these will demonstrate how investing in transportation options delivers measurable economic, social, and environmental dividends for communities, and how those benefits can be quantified and communicated.

Speakers:

- Rosanne Lubeck, Principal Transportation Planner, **LaBella Associates**
- Kevin Rockey, Director of Design, **Sowinski Sullivan Architects**
- Carrie Frattali, Senior Architect, **Sowinski Sullivan Architects**

9:50am – 11:05am – **Beyond the Commute: A Pathway to Regional Equity**

A doctor's appointment. A shift at work. A child's daycare pickup. For millions of people, these everyday destinations depend on one thing working reliably: getting there. Metropolitan Planning Organizations are increasingly turning to Transportation Demand Management (TDM) not as a side strategy, but as a central tool for closing the gap between where people live and where they need to be. This session brings together practitioners from the Bay Area, Twin Cities metro area, Austin and other regions to unpack how TDM programs are cutting congestion, improving safety, expanding access to economic opportunity, and helping people reach the moments and places that matter most in their daily lives.

Speakers:

- Moderator: Lisa Kay Schweyer, Transportation Demand Management Service Line Lead & Project Manager, **Foursquare ITP**
- Wendy Duren, TDM Program Manager, **Metropolitan Council**
- LaShawn Martin, Project Manager, Metropolitan Transportation Commission's Bay Area Commuter Benefits Program, **WSP**
- Kate Harrington, Outreach & Engagement Director, **Movability**



Day 2: Tuesday, November 10 – Continued

11:10am – 11:20am – Networking Break

11:25am – 12:00pm – Smarter Connections: How Autonomous Fixed-Guideway Systems Are Reshaping Transit Networks

As autonomous fixed-guideway systems move from concept to reality, they have the potential to fundamentally reshape how transit networks are designed, connected, and experienced. This panel will explore how emerging autonomous technologies can expand mobility options, improve network connectivity, and complement existing transit systems. Speakers will share perspectives on the technology, infrastructure, and planning considerations needed to integrate these systems into the future of public transportation.

Speakers:

- Brian Gettinger, SVP Growth – Americas, Glydways
- Sam Hersh, North America E-Mobility Director, Arcadis

12:15pm – 1:25pm – Lunch (provided) & Recognition of A Better Tomorrow Award Recipients

1:30pm – 2:30pm – AI That Works: Building Trust, Adoption & Impact in Transportation

As AI continues to reshape transportation, success depends on more than the technology itself. This panel explores how organizations can build trust, engage their workforce, and implement AI in ways that are securely, practically, and meaningfully. Panelists will share perspectives on workforce adoption, responsible AI, data security, and turning emerging technology into real-world impact.

Speakers:

- Amanda Barlow, Principal Consultant and Co-Founder, Cardinal Solutions
- Steve Wheeler, Senior Partner, OneCommute

2:30pm – 3:00pm – Networking and Closing Remarks